

Dedman School of Hospitality

Happy New Year - 2013



Letter from the Director

It brings me great joy to share with you the great news that the Dedman School of Hospitality is thriving. Our enrollment numbers have grown exponentially. We have grown from 300 majors to 580 majors in three short years! As a result, greater emphasis has been placed on making sure each student feels like a valued member of the Dedman family. We make sure each student knows we care very much about his or her educational experience and future career aspirations. In light of this growth, it is even more meaningful that 100-percent placement continues to be a hallmark of the Dedman School of Hospitality.

My hope is that you will consider getting more involved with our program in any way that is of interest to you. Providing internship opportunities for our majors, hiring our graduates, attending our Career Fair and speaking in classes are all helpful to our students. Hosting social and professional events for our alumni and friends is a meaningful way to help us all stay closely connected. Of course, financial gifts to support student success in educational, professional and social activities also are appreciated!

Serving as the director of the Dedman School of Hospitality is a privilege in every way. Please call on me if I can be of assistance to you.

Sincerely,

Jane Boyd Ohlin
Director
Class of 1979

Welcome New Staff!

Susan Hochstein — joins the Dedman School of Hospitality as our accounting specialist with more than 20 years of accounting experience.

Sharon Murray — is currently completing her Ph.D. in higher education administration and brings that experience into her new role as our office manager.

Marissa Langston — most recently served as a development officer for the College of Business. We are excited to have her as our very own hospitality development officer.

What's Happening at Dedman?

Career Prep Workshop



The Career Prep Workshop was held this past September and was required for all hospitality majors. Each semester, we host two industry professionals who come to the Dedman School to lecture on topics such as resume preparation, interview skills, professional dress and etiquette. This semester's keynote speakers were Brooke Luedke of Hyatt Hotels and Shawn German of Loews Hotels. We appreciate these industry leaders taking their time to give back to the Dedman School.

Internship Expo



The 2012 Internship Expo, held in October, was a great success. There were 23 companies in attendance, all looking to hire our students as interns. Internship Expo student coordinator Francia Yang worked with industry professionals to ensure students would benefit from the Expo and find their summer internships. Aramark supported the event as a Gold Sponsor and Club Corp was a Garnet Sponsor.

Wine Festival

This year the North Florida Wine and Food Festival merged with the Old School Foundation to host the Old School Wine Tasting and SeptemberFEST. The event, held in September, benefitted the Dedman School of Hospitality, the Kidz First Fund and the Seminole Boosters.

Coordinated by Mark Bonn, Dedman Professor of Service Management, the event was a great success bringing \$50,000 to the Dedman School.



International Acclaim. Individual Attention.

Scotland Internships

This year, we had 14 students interning in Scotland for six months completing hospitality internships at three world class resorts. These students have just returned, and the resorts are currently interviewing for next summer! Good luck to the students currently interviewing, and welcome home to Alexxus Slocum, Jessica Brewton, Shelby Holliman, Jonah St. Clair, Ian Hamilton, Rachel Tirpak, Kara Dedio, Michael Dudeck, Elizabeth Carter, Emily Abesada-Terk, Clay Patchen, Daniel Lemelman, Amy Marazita and Hannah Bowerman!



Interns Shelby Holliman, Jessica Brewton and Alexxus Slocum in front of the Gleneagles Hotel.



Turnberry intern Rachel Tirpak poses with the Olympic torch.

London Internships

The Dedman School is happy to announce a new partnership with Morgan's Hotel Group in London, which will place four hospitality students in London for six month internships. Students will intern at St. Martin's Lane and the Sanderson Hotel.

Morgan's Hotel Group is in the process of interviews, and we are excited about this new international opportunity!

2012 Alumna of the Year

Carol Dover

Alumni Reception

The annual Society of Hosts Alumni Reunion was in October on the rooftop terrace of the University Center Club.

The 2012 Society of Hosts Reunion opened with an alumni reception honoring our Alumna of the Year, Carol Dover (HOS '78), President-CEO, The Florida Restaurant and Lodging Association.

The opening event was a mixer format conducive to networking, catching up with old friends and meeting new friends among our esteemed alumni. Approximately 150 attendees enjoyed the presentation of the Alumna of the Year award and comments from our DSH director. The rest of the evening was about food, fun and friends.



Tailgate Party—FSU vs. Boston College

In addition to the Friday night reception, we also hosted an Alumni Tailgate Party. Many thanks to Jim Steiner and Jim Riscigno for allowing us to use their RV for the tailgate!

Society of Hosts Mission

To assist and facilitate the vision and mission of the Dedman School of Hospitality by:

- Providing support and mentoring to current students
- Providing communication and networking to graduates
- Facilitating career opportunities for our current students and our alumni
- Providing communication and support to our faculty
- Assisting in Fundraising efforts to ensure the future improvement and long-term goals of the program.

Follow us on
Facebook: “Florida
State University
Society of Hosts”



Kudos Colleagues...

Mark Bonn, Dedman Professor of Service Management, has been awarded the 2012 Thomas A. Waits Distinguished Leadership Award.

Jane Boyd Ohlin, director of the Dedman School of Hospitality and Dedman Professor of Hospitality Management, was recently appointed to the Florida Department of Business and Professional Regulation, Division of Hotels and Restaurants, Hotels and Restaurants Advisory Council.

Jane Boyd Ohlin also was awarded the College of Business Core Values Award. This award is given to a member of the College of Business faculty or staff who exemplifies its core values of: Excellence, Integrity, Respect, Leadership and/or Innovation.

Woody Kim, Dedman Professor of Hospitality Management, was ranked as the fourth most prolific hospitality researcher in the world in the article "Hospitality Author and University Productivity in the 21st Century," which was published in the *Journal of Culinary Science and Technology*. The study analyzed scholarly contributions in eight of the most familiar and distinguished hospitality journals from the period of 2001 to 2010.

New Faculty Member

We are excited to welcome Nathan Line to the Dedman School of Hospitality! Nathan is completing his Ph.D. in retail, hospitality, and tourism management at the University of Tennessee. Nathan's specialties include: Tourism/Destination Marketing, Stakeholder Management, Nature-Based Tourism, Hospitality Marketing/Management and Small Business Management.

Nathan will begin teaching classes at FSU in Fall 2013.



Share your news...

The Dedman School newsletter will go out each semester. Please email us with your news. We would love to recognize our outstanding alumni and their accomplishments!

Follow us on Facebook: "Dedman School of Hospitality at Florida State University"

The Dedman School of Hospitality Newsletter is coordinated by Alishia Piotrowski. If you have any news for the Dedman family, please email her at ahpiotrowski@fsu.edu.

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